



THE ORGANEXT VENTURES VISION, MISSION, VALUES & FOUNDING PRINCIPLES

Our Vision: As we age we can have the independent lifestyle we desire

Our Mission: To empower people to age independently

Founding Principles of the OrgaNext Ventures:

If we want to contribute to a better world, we have the responsibility to govern the interests of our customers and shareholders, employees and people we work with, the society-at-large as well as the continuity of the company.

Our Business Principles:

- Our purpose is to empower seniors to live independently through old age.
- Our claims are science based and credible.
- We seek what is best for our customers in the belief that happy customers are the driver of sustainable growth and earnings
- We consider healthy earnings vital for growth and continuity, but not the sole purpose of the company
- We want the people who work with us and for us to be proud of their work

Our Moral Values:

- We respect everybody as we want to be respected ourselves
- We do no harm
- We do not want to develop or market anything that we cannot unconditionally recommend to our own mothers and fathers
- We care about the people we work with and the customers we work for

The OrgaNext Norms of Behavior:

- We all listen with an open mind
- We expect our employees, suppliers and distributors to act with honesty, integrity, fairness and kindness
- We expect everybody to be open, transparent and courageous; both with regards to mistakes and to other opportunities for improvement
- In case of moral doubt we STOP. We all have the obligation to share moral doubts
- We want to empower the autonomy of our patients/customers and we expect everybody to go above and beyond their call of duty to do so